

COMPUSYSTEMS ADDS TO ITS INDUSTRY-LEADING RANKING

Broadview, IL - **CompuSystems, Inc.**, the premier provider of lead retrieval and registration services, announced that it now leads in both of the measurements the industry most uses to rank shows. With *Trade Show Executive* magazine's listing of its Gold 100 trade shows, CompuSystems now services 25 out of 100 of the largest trade shows in the industry, more than any other registration provider. Innovative products, a time-tested service plan and outstanding customer service all helped the company add this distinguished honor to its growing list of achievements.

The information was compiled from *Trade Show Executive* magazine's recently released first annual ranking of the nation's 100 largest trade shows, the Gold 100. To be considered for inclusion in the Gold 100, trade shows had to be B-to-B shows that took place in 2007. Rankings were based on net square feet of exhibit space.

In addition to the Gold 100, CompuSystems also continues to lead in another bellwether measurement – the Tradeshow Week 200 – by servicing 49 of those events, again more than any other registration and lead retrieval company. The Tradeshow Week 200 ranks the 200 largest trade shows in the U.S. and 50 in Canada, also based on net square feet of paid exhibit space.

“The industry has evolved in that technology and strong customer service are key issues for trade show organizers,” said Paul McCaffray, CompuSystems' Executive Vice President and COO. “Servicing more large shows than any other company in the industry is a testament to not only our ability to provide these things in the registration arena, but our companywide dedication to putting the client first,” McCaffray added.

CompuSystems is a full-service registration provider for the exposition industry, offering a broad range of services for show organizers, exhibitors and attendees. CompuSystems' mission is to help its customers achieve the best possible trade show experience by providing innovative technology and cutting-edge products and services, backed by the most experienced professionals in the industry. For more information visit the company website at www.compusystems.com.

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