

BuyerConnect

Post-Show Promotional Services

Continue interacting with buyers beyond the show!

BuyerConnect® ►

Utilize CompuLEAD lead recording devices and take advantage of **BuyerConnect** immediately following the show -- **buyers** can reach **you**, and **you** can reach your **buyers**! The benefits of BuyerConnect are available only for exhibitors who utilize CompuLEAD lead recording devices.

By having their badge scanned at booths with a CompuLEAD device, BuyerConnect allows Buyers to . . .

- Get **FREE** access to a list of the exhibitors they visited at the show
- Get contact information for all booth visits
- Continue to interact with participating exhibitors after the show is over

By using a CompuLEAD device to scan attendee badges in their booth, BuyerConnect allows Exhibitors to . . .

- View and print leads -- for **FREE!**
- Follow up with a broadcast e-mail to all their leads
- Print mailing labels from their list of leads
- Continue to interact with buyers after the show is over!



To get the benefits of BuyerConnect, you must first have a CompuLEAD lead recording device working in your booth. After the show, simply visit our BuyerConnect web site at

www.compusystems.com/buyerconnectexh

If you misplaced your receipt #, please contact a customer service representative at **708-786-5565**.

