



CompuLEAD: Field Descriptions

For CompuLEAD II Desktop users:

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|----------------------|---|
| 1. Reader ID | 16. City |
| 2. Booth Number | 17. State, Province |
| 3. Show Name | 18. Postal Code |
| 4. Salesperson | 19. Country |
| 5. First Name Prefix | 20. Phone |
| 6. First Name | 21. Fax |
| 7. Middle Initial | 22. Badge Number |
| 8. Last Name | 23. Date |
| 9. Last Name Suffix | 24. Time |
| 10. Title | 25. Definable Field 1* |
| 11. Company 1 | 26. Definable Field 2* |
| 12. Company 2 | 27. Definable Field 3* |
| 13. Address 1 | 28. Notes Field (max 256 characters) |
| 14. Address 2 | 29. ? Demographic Questions (dynamic multiple fields)** |
| 15. Email Address | 30. ?? Qualifiers (dynamic multiple fields)*** |

Field Type

File Type:> Comma Separated Variable (CSV)
Delimiter: Comma (,)
Text Qualifier: Quote ("")
End of Record: Carriage Return Line Feed (CRLF)

Important

- * Fields 25, 26 and 27 are for CompuSystems use only
 - ** # of Fields dependent on the number of Demographic Questions for the particular show
 - *** # of Fields dependent on the number of Qualifiers for the particular Exhibitor
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CompuSystems, Inc. 2805 S. 25th Avenue, Broadview IL, 60155
PH: 708-786-5565 • FX: 708-344-4444

For CompuLEAD Mobile and Buyer Connect users:

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|----------------------|---|
| 1. Serial Number | |
| 2. Booth | 17. State |
| 3. Show Name | 18. Zip |
| 4. Salesperson | 19. Country |
| 5. First Name Prefix | 20. Phone |
| 6. First Name | 21. Fax |
| 7. Middle Name | 22. Badge Number |
| 8. Last Name | 23. Date |
| 9. Last Name Suffix | 24. Time |
| 10. Title | 25. Definable Field 1* |
| 11. Company 1 | 26. Definable Field 2* |
| 12. Company 2 | 27. Definable Field 3* |
| 13. Address 1 | 28. Notes Field (max 256 characters) |
| 14. Address 2 | 29. ? Demographic Questions (dynamic multiple fields)** |
| 15. Email | 30. ?? Qualifiers (dynamic multiple fields)*** |
| 16. City | |

Field Type

File Type:> Comma Separated Variable (CSV)
Delimiter: Comma (,)
Text Qualifier: Quote ("")
End of Record: Carriage Return Line Feed (CRLF)

Important

- * Fields 28 and 29 are for CompuSystems use only
 - ** Field 30 is a series of three digit codes separated by a # sign. Please refer to the Visitor Profile Key.
 - *** Fields 32-130 contain our Standard Lead Qualifiers and/or your Custom Lead Qualifiers in their own fields.
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