



**CompuSystems and Travel Technology Group**  
**Combine Efforts to Offer Integrated Online Registration, Housing Services**  
*Best-of-Breed Providers Deliver Real-time Data Synchronization, Single Confirmations, and Extensive Reporting*

(Chicago, Illinois – December 10, 2008) CompuSystems, Inc. and Travel Technology Group, LLC have announced their partnership to offer truly integrated online registration and housing services for the trade show industry. Jointly, this effort will deliver a seamless bi-directional solution that will completely synchronize registration and housing data, resulting in a combined dynamic confirmation for the event participant, and valuable reporting capabilities for the event organizer.

“By using our open platform of web services, CompuSystems and Travel Tech are more than able to deliver a unique opportunity to the trade show organizers that is not fully realized today – which is the real-time synchronization of registration and housing systems,” said Bob Derham, Managing Director of Travel Technology Group. “We are delivering what our industry has been requesting for a very long time – to use best-of-breed solutions that act as one.”

Each time a record is created by an attendee on either the registration or housing system, regardless of when the registration and housing reservations were made or updated, the details of that record are sent in real-time to the partner’s database. The attendee will receive a complete and up-to-date single confirmation, dynamically combining their registration and housing information. This further simplifies the customer service process by significantly reducing the possibility of duplicate records in either the registration or housing database.

Unique benefits to this ambitious undertaking include:

- Consolidated dynamic confirmations, ensuring that attendees have the very latest information in-hand, regardless of when housing/registration was completed
- Data will now be synchronized real-time across both systems
- Integrated real-time registration and housing cross-reference reporting, enabling event organizers to have complete and up-to-date status on all their event participants

“With this innovative integrated approach, any event organizer can benefit by knowing that their event participant’s registration and housing information is current, complete and accessible 24/7,” said Paul McCaffray, Executive Vice President & COO of CompuSystems. “We are removing the limitation on the event organizer to have to choose a single provider that offers both services. Additionally, we’ll be able to continue building on the system, as well as enhance the marketing and reporting capabilities, thanks to our use of web services technology.”

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### **About Travel Technology Group**

Travel Technology Group provides the events industry with strategic, creative and effective events services from hotel contract negotiations, housing management, hotel auditing, customized reporting, and attendee and event marketing. With a personable, professional, passionate event services team, and powered by its proprietary COMPASS Reservation System<sup>®</sup>; Travel Technology Group has been the official event services partner for such customers as Reed Exhibitions, the Republican National Convention, National Restaurant Association, the PGA of America, and Chicago Convention & Tourism Bureau.

[www.traveltechnologygroup.com](http://www.traveltechnologygroup.com)

### **About CompuSystems**

CompuSystems is a full-service registration provider for the exposition industry, offering a broad range of services for show organizers, exhibitors and attendees. CompuSystems' mission is to help its customers achieve the best possible trade show experience by providing innovative technology and cutting-edge products and services, backed by the most experienced professionals in the industry.

[www.compusystems.com](http://www.compusystems.com)