

## ► Supporting Efforts to Improve the Environment

**CompuSystems** (CSI) is walking the talk by adopting a culture of corporate responsibility. And by being proactive, we're also providing opportunities for show organizers, exhibitors, and attendees to be globally responsible in their trade show activities.

CSI has worked internally to decrease its corporate footprint. With the formation of our Green Committee, CSI is committed to integrating sustainable and recyclable products into the corporate environment.

Our Green Committee oversees the company's effort to eliminate all forms of waste. By moving payroll into a 100% electronic platform, partnering with our local disposal recycling company, installing programmable thermostats, and using high-efficiency lighting, CSI is working to conserve natural resources and energy.

Our efforts go beyond our internal environment. Each year we invest resources in our Internet services to make it easier and more enticing for your customers to register online. With our Express Badge Pickup service, credential mailing is eliminated altogether for a paperless registration solution.

We are reducing our footprint at show site by offering a credential recycling service. Registrants simply drop their entire credential into a bin on the way out of the show and we take care of the rest. In addition, exhibitors can take advantage of paperless lead retrieval products. With our free BuyerConnect service, exhibitors and attendees can download booth contacts electronically and send email follow up messages.

We're moving beyond slogans by acting globally to help improve the environment.

### INTERNAL

- Employee education programs to encourage energy conservation
- High-efficiency lighting systems and programmable thermostats
- Recycling of all internally-generated paper
- Recycling of clients' excess collateral materials
- Use biodegradable cleaning agents and remanufactured toner cartridges
- Use recycled paper for all in-office printing and marketing collateral materials
- 100% electronic payroll system

### EXTERNAL

- Onsite credential recycling service
- Paperless lead retrieval systems
- Paperless lead follow up for exhibitors
- Paperless registration services



*Servicing more Tradeshow Week 200 events than any other registration & lead retrieval company.*

### **CompuSystems, Inc.**

2805 25th Avenue, Broadview, IL 60155  
Phone: 708.344.9070 • Fax: 708.344.9487  
E-mail: [sales@compusystems.com](mailto:sales@compusystems.com)  
[www.compusystems.com](http://www.compusystems.com)

Choose CompuSystems,  
the most reliable name in the business

